

# The ABC Advantage

## ... Living UP to the Letters of Success...

Facilitated by Rosemary A. Ward, MA, DTM, CSP

**Format:** 60-90 minute keynote or breakout session

**Materials:** Student resources range from \$11.95/person to \$199.95/person

### AV Requirements:

- Varies depending on your setting
- We will provide you an AV request form and room set up request based on listening to your needs

### Description:

Are time pressures, greater demands and fewer resources part of your constant change dilemma? Have you ever felt like you were being stretched in too many directions? Do you often feel that you're running behind – even though you're doing more with as much efficiency as possible? Top performers know that **change** is the name of the game. This session addresses the **ABC's** of success for any change we will ever face. To the letter, it requires a proactive **A**ttitude and **B**alance between work and home life so that we can embrace **C**hange with poise, perseverance and passion. You'll appreciate a refreshing look at change, and valuable insight on how to handle small, medium and extra large changes. You can stay anchored even when the winds of change threaten to blow you away!

### About your presenter:



Rosemary A. Ward is the President and CEO of Training Direct, LLC, based in Whitehall, Michigan. Rosemary's diverse background keeps listeners engaged, interested and receptive to learning. She was born and raised on a farm, is a former vocational agriculture teacher, and earned a both bachelors and masters degrees from Michigan State University. She ranks in the top 1% out of 3,500 distributors in the world for the sale of top quality learning resources. Rosemary is a Distinguished Toastmaster (DTM), which is the highest earned designation available through Toastmasters International. She has also earned the Certified Speaking Professional (CSP) designation from the National Speakers Association held by fewer than 700 speakers globally. Her client list is impressive ranging from small organizations to Fortune 50 companies.

You'll appreciate Rosemary's practical ideas, high energy and down to earth humor to help you, "live up to the letters of success!"

**Rosemary A. Ward, MA, DTM, CSP,**  
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